

Your trusted digital ID orchestration engine for cross-border IDV

On a mission to provide you with the best global identity verification solution

Trusted by:

GBG Regula

2nd place winner:



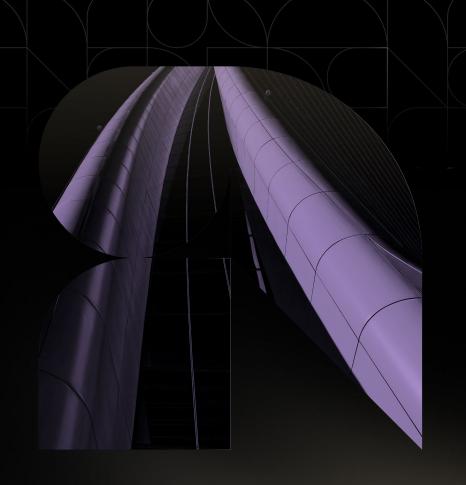
Fintech Forum
Poland'25 pitch
competition





Secured €2M funding for digital identity product





The landscape of digital ID verification today

IDV systems today face significant challenges in three key areas: poor onboarding experiences, high cost of identity verification process and users data privacy concerns.

68%

of European consumers have abandoned onboarding for financial services¹

€5.7 billion

is the **total cost of poor onboarding** for European Financial institutions every year²

92%

of European consumers are concerned about data privacy and companies storing their personal data (in centralized systems)³

€12.58

is the cost of a single KYC check for European banks when labor, technology, and other expenditures are considered⁴



"...the representation of identity in a digital environment"

"...digital identity is the unique representation of a subject participating in an online transaction."

"...a digital representation of a set of claims made by one party about itself or another data subject."

",...a set of attributes that represent a subject in an online transaction"

There is **NO single or general definition** of digital identity.

"Although it has been easily and hastily conceived as the online version of physical identity, it is a broad and more complex concept..."

"...a collection of individual attributes that describe an entity and determine the transactions in which that entity can participate"

The need to reimagine digital ID

Current definitions of digital ID are not global enough

Following the International Bar Association, the existing definitions are not appropriate since, being a global issue, it requires a global approach¹

More aspects of digital ID should be considered

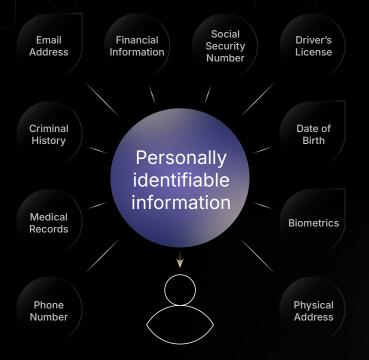
According to the ITU, the concept of digital identity encompasses a myriad of aspects related to governance, policy, operations, technology, and legality that demand a more comprehensive understanding²

The digital ID status quo fails to meet consumer expectations

Consumers desire seamless, convenient online experiences with minimal friction. Yet today they must interact with a large number of different service providers, each of which has its own identity verification process, requiring them to verify themselves repeatedly³

^{1, 2.} Margarita Robles-Carrillo, "Digital identity: an approach to its nature, concept, and functionalities", International Journal of Law and Information Technology (2024):

^{3. &}quot;Reimagining Digital Identity: A Strategic Imperative" report by World Economic Forum (2020)



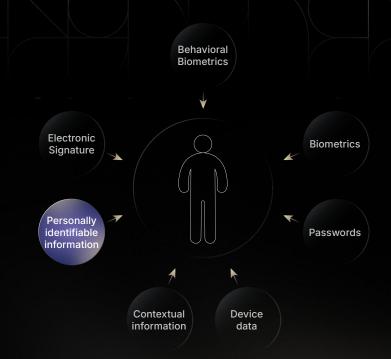
Digital identity is not **ONLY** personally identifiable information

"Personal identifiable information - information that, when used alone or with other relevant data, can identify an individual."

More attributes are needed for reimagined digital ID

As we live increasingly online, closing security gaps in our identity ecosystem requires reimagining digital identity—going beyond single credentials like usernames and passwords to work seamlessly across digital channels.

Personalized identification paired with biometrics, risk assessments, electronic signatures and others form a Reimagined ID.Customers should enjoy smooth, secure interactions across digital channels, with adaptable security layers that allow for ongoing, low-friction verification tailored to each context.

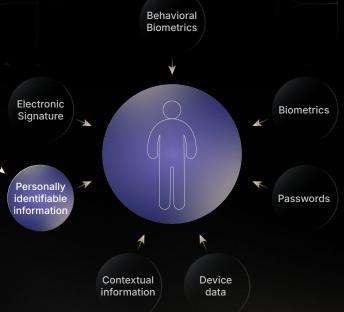


Sources: 1. "What is the digital identity?" blog post by Mastercard

Initial Perception

Reimagined





digital identity

Sources:

^{1. &}quot;What is the digital identity?" blog post by Mastercard

 [&]quot;What is the digital identity?" blog post by Mastercard
 "What is PII? Important Distinctions in Information Security" blog post by Compass IT Compliance (2017)

Challenge - complexity of IDV industry

Document Verification

Biometrics Verification

Knowledge-Based Verification

Liveness Check

Social Media Verification

Supporting Document Proof

Video Verification

Governmental Data Verification







* persona





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Multi-layered approach

Identity verification is a complex, multi-layered process that often requires customization to meet specific regulatory, geographic, and industry requirements. Each organization's needs vary, and IDV solutions must account for a wide range of factors—from local regulations and user demographics to security standards.

Lack of connectivity

Many IDV vendors focus on niche solutions, addressing only specific aspects of identity verification. This fragmented approach results in a lack of interoperability, making it challenging for organizations to scale their verification processes globally.

Infrastructure & Know-How needed to succeed

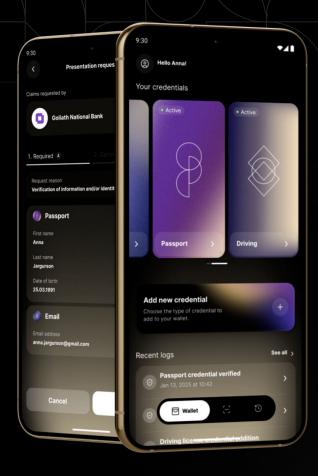
Platform able to manage the complexity of diverse identity sources

User-Centric Privacy Design Know-How of customer expectations

Understanding of local & cross-border challenges

Strong IDV domain knowledge

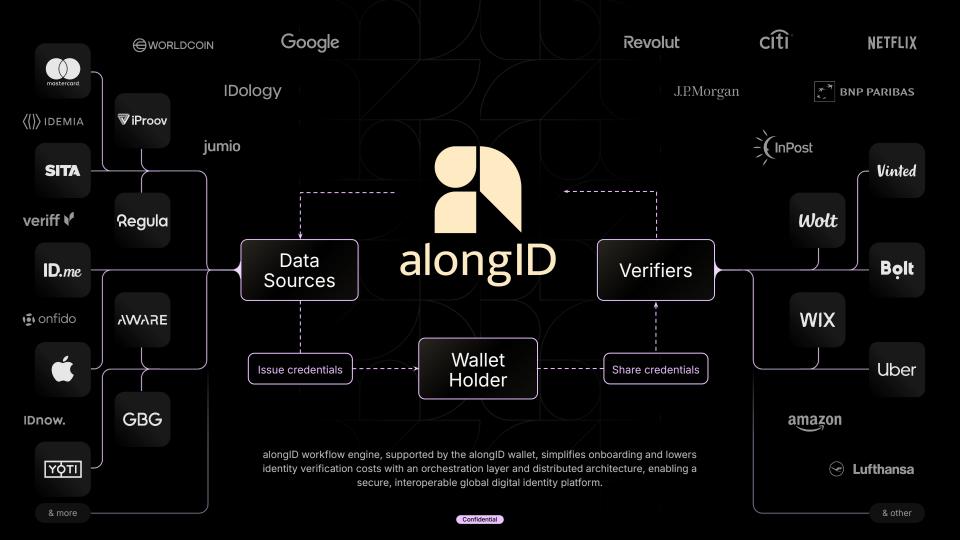
Credibility





alongID is a distributed cross-border digital identity orchestration engine supported by the wallet

It simplifies onboarding and lowers identity verification costs with an orchestration layer and distributed architecture, enabling a secure, interoperable global digital identity platform.



GBG

Regula

Trusted by industry leaders



AWARE

Why alongID?

The Workflow Engine

The Workflow Engine allows businesses to seamlessly plug and play, unlocking access to our broad network of IDV providers, covering various verification steps based on specific compliance needs

Global network

The unique alongID network solution simplifies the process of connecting with IDV providers across different markets.

Wallet

The alongID wallet offers a one-time "verify & go" principle, enabling businesses to confidently onboard customers while complying with EU legal requirements (GDPR, eIDAS 2.0, ETSI, EUDI/EUDIW, CEN).

Zero-knowledge proofs

Zero-knowledge proofs in our Self-Service Suite allow businesses to verify critical information without accessing sensitive user data and verification requirements

Decentralized Architecture

Through advanced blockchain technology, alongID gives users full control over their digital profiles and personal information

Customizable workflow funnel

The customizable workflow funnel allows you to tailor each step of the process, ensuring it aligns perfectly with your business operations for efficient integration.

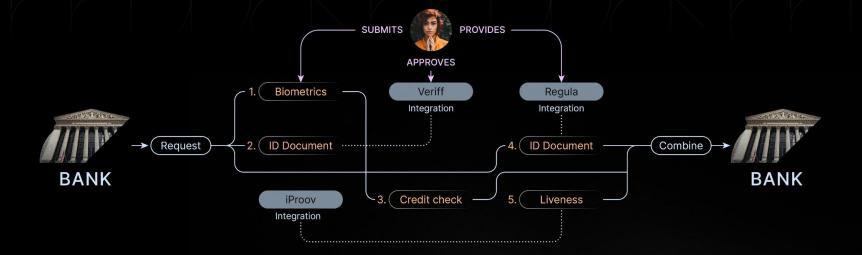
Commercial Value from reusability

Cost savings enabled through a streamlined and reusable identity verification process for your end users.



alongID x Bank Use case

The Problem



Banking onboarding is **fragmented & inefficient**, requiring multiple vendor integrations (vendor lock-in), driving cost & introducing customizations due to cross-border **compliance challenges**.

The Solution - alongID



One integration for all IDV providers & issuers via our Workflow Engine with reusable verifiable credentials reduce friction & boost conversions. Scalable, future-proof and compliant with evolving standards (ETSI, eIDAS, W3C, OpenID).

Market Opportunity

>€114.3billion

In the estimated global Decentralized Identity market size by 2032²

€538.7billion

In the estimated global Self-Sovereign Identity (SSI) market size by 2034¹

€57.2billion

In the estimated global mobile identity wallet market size by 2032³

Sources:

^{1.} Self-Sovereign Identity (SSI) market report by Prophecy Market Insights (2024)

^{2.}Decentralized Identity Market report by SNS Insider (2024)

^{3.} The global mobile identity wallet report by Business Research Insights (2024)

Competitive Landscape

SCALABILITY







dock

LOCAL CHAMPIONS



INTEROPERABILITY

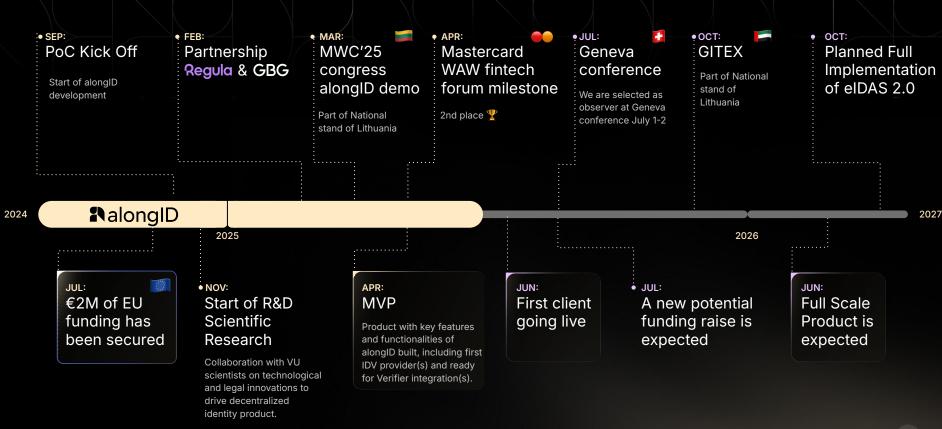




Дія

NICHE

Roadmap



Founding Team







Tech Entrepreneur, known in the industry as the champion of innovation and a curious strategist at heart. With over 15 years of experience Erika worked as an Executive & Board Member at major companies and startups in Tech, Fintech, Telco & Media industries, where she successfully led the Strategy & Business Development divisions and has propelled several Tech companies into market leaders positions.

She has also co-founded the largest Innovation & Tech Festival in Baltics, LOGIN. Erika is an active member of the Tech & Fintech community, namely the Ambassador at the WomenGoTech mentorship initiative, as a board member at Fintech Hub LT (2022-2024), and a Member of European Women Payments Network.



Edvardas Maslauskas CTO, Co-Founder

Curious Mobile Technology Innovator with a proven track of leading complex enterprise-level mobile software development projects and teams.

Most of his entire professional career Ed spent in the UK building mobile development teams and products for Fintech industry enterprise companies in the area of AI and Machine learning.

Having a wide breadth of knowledge on various technologies and platforms, his experience working within multi-site and multi-cultural environments spans over 10 years. He is known to be the go-to person when it comes to mobile transformation and software development.



Darius Liubinas
Head of Delivery, Co-Founder

Throughout his international career in telecommunications and Fintech industry of more than 15 years Darius was leading diverse teams (up to 100 experts) for complex and business transformation assignments (up to 40M EUR investments) in Nordic countries.

In his portfolio you can find IT development, change management (organisational changes), big infrastructure and network development projects and programs for major Telcos and Banks.

Darius is certified Project Management Professional (PMP), Scrum Master, SAFe5 Agilist and Prosci change practitioner.



Let's talk!

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